



ING PAWON

Taste Authentic Indonesia



PRODUCT CATALOGUE

2026



PIRT



Ing Pawon was founded in 2017 and began to seriously develop Indonesian traditional beverages one year later. Carrying the tagline “Taste Authentic Indonesia”, Ing Pawon aims to bring the authentic taste of Indonesian spices to the world through traditional beverages that are crafted with selected ingredients, modern production standards, and practical packaging.

Starting in 2019, Ing Pawon was registered as an IUMK and obtained PIRT distribution permits for its products. From 2019 to 2022, Ing Pawon continued to strengthen its business foundation through trademark registration, halal certification, and BPOM certification. In early 2020, the business entity was officially established under the name PT Ingpawon Sukses Selaras.

Ing Pawon uses selected Indonesian spices and modern production processes to produce ready-to-drink beverages, syrups, instant powders, and herbal tea bag products for both local and international markets. Since 2024, Ing Pawon has actively participated in international exhibitions to introduce Indonesian traditional beverages and the richness of Indonesian spice flavors to a wider global audience. In 2025, Ing Pawon obtained HACCP certification as part of its commitment to food safety and product quality.

To meet growing market demand, Ing Pawon has increased its production capacity to reach up to 40,000 pouches of instant powder per month, 40,000 bottles of syrup per month, and 40,000 herbal tea bags per month.

Ing Pawon is also committed to responsible and sustainable business practices by supporting the European Union Deforestation Regulation (EUDR), as well as empowering women and local spice farmers as part of its supply chain development.

The key strengths of Ing Pawon products are selected quality ingredients, authentic Indonesian spice flavors, modern practical packaging, and the ability to create various derivative products for retail, HoReCa, and export markets.

Through “Taste Authentic Indonesia”, Ing Pawon is committed to making Indonesian traditional beverages more widely recognized and enjoyed around the world, while preserving the authentic character of Indonesia’s rich spice heritage.

Vision

**Leading health Indonesian
traditional food, beverages
and lifestyle that impact
good environment**

Mission

**Bringing Indonesian traditional health, food, beverages and
lifestyle to the next level that absorbed international market
and impact local farmers and environment**

COMPANY



PT Ingpawon Sukses Selaras

SK Kemenhukam : AHU-00004032.AH.01.01

Trade Mark Ing Pawon

No Permohonan : J002018063026

Trade Mark Lamoet

No Permohonan : IDM000793833

TKDN

No Sertifikat : 793/TKDN/IK/III/2023



HALAL
INDONESIA



BADAN POM



FOOD SAFETY
HACCP
CERTIFIED



GMP
Quality
Certified



Sertifikat TKDN Industri Kecil

HALAL

ID31110000160640921

BPOM

MD 020982000100053

PIRT

No : 001/B.56.7/31.75.04/-1.779.3/2019
Tanggal : 6 Februari 2019

NIB

No : 0220000692918
Tanggal : 21 Juni 2020

SHOWCASE



Sepoci 

COLLAGE

Bir Pletok Instant Drink

Pletok beer comes from the Betawi area. The term beer comes from the red color of the drink, which is similar to the beer that the Dutch drank in ancient times. Because before drinking it is usually shaken and causes foam bubbles, so when it is opened it makes a pletok sound. Ing Pawon presents Pletok beer in powder packaging to make it more practical, last longer and can be mixed and matched into other beverage processed products. Pletok Beer Powder is made from ginger, sappan wood, nutmeg, cloves, cinnamon and other spices which are well known for their health and fitness properties. The spicy taste and fragrant aroma of spices help warm the body, especially in the rainy season and maintain body fitness and health. How to use can be mixed with yoghurt, fermented milk, coffee, milk, tea, creamer or coconut milk.

Ingredients

Ginger, sugar, sappan wood, lemongrass, cinnamon, nutmeg, cloves, cardamom, java chili and salt

Expires

1 year

Net Weight

75 gr, 150 gr & 1 Kg

Usage

75 gr : 5 times @150 ml water

150 gr : 10 times @150 ml water

1 Kg : 66 times @150 ml water



Jahe Rempah Instant Drink

Instant ginger powder drink is made from selected ginger and herbs of the highest quality. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as coffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture.

Ingredients

Ginger, water, sugar, cinnamon, lemongrass, pandan leaves, palm sugar, cloves, salt.

Expires

1 year

Net Weight

75 gr, 150 gr & 1 Kg

Usage

75 gr : 5 times @150 ml water

150 gr : 10 times @150 ml water

1 Kg : 66 times @150 ml water



Empon-empon Instant Drink

instant powder drink empon – empon made from ginger, turmeric, ginger and selected herbs with the best quality. Instant drink powder empon – empon is very good for maintaining body fitness and health. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as coffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture.

Ingredients

Ginger, water, turmeric, ginger, sugar, cinnamon, lemongrass, cloves, salt.

Expires

1 year

Net Weight

75 gr, 150 gr & 1 Kg

Usage

75 gr : 5 times @150 ml water

150 gr : 10 times @150 ml water

1 Kg : 66 times @150 ml water



Gula Asam Instant Drink

Instant tamarind palm sugar powder drink made from tamarind, palm sugar, and selected ingredients of the highest quality. It offers a unique, refreshing, and authentic Indonesian taste while preserving the traditional character of Indonesia's herbal drink culture. This product does not contain added chemical preservatives.

Packaged in a modern, practical, and easy-to-serve format, Gula Asam Instant Drink is suitable for daily consumption and can also be presented as a typical Indonesian souvenir.

Each package is equipped with storytelling, nutritional adequacy information, and has obtained PIRT license, halal certification, and GSI barcode.

Ingredients

Tamarin, water, sugar, salt.

Expires

1 year

Net Weight

75 gr, 150 gr & 1 Kg

Usage

75 gr : 5 times @150 ml water

150 gr : 10 times @150 ml water

1 Kg : 66 times @150 ml water



Kunyit Asam Instant Drink

Turmeric tamarind instant powder drink is made from the best quality turmeric and selected spices. Turmeric tamarind instant powder drink is very good for maintaining women's health and beauty. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as coffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license, is halal and is equipped with a gs barcode. 1 pouch can be served 10 times.

Ingredients

Turmeric, water, sugar, curcuma, palm sugar, beluntas leaves, salt

Expires

1 year

Net Weight

75 gr, 150 gr & 1 Kg

Usage

75 gr : 5 times @150 ml water

150 gr : 10 times @150 ml water

1 Kg : 66 times @150 ml water



Empon-empon Instant Drink

Turmeric tamarind instant powder drink is made from the best quality turmeric and selected spices. Turmeric tamarind instant powder drink is very good for maintaining women's health and beauty. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as coffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license, is halal and is equipped with a gs barcode. 1 pouch can be served 10 times.

Ingredients

Turmeric, water, sugar, curcuma, palm sugar, beluntas leaves, salt

Expires

1 year

Net Weight

75 gr, 150 gr & 1 Kg

Usage

75 gr : 5 times @150 ml water

150 gr : 10 times @150 ml water

1 Kg : 66 times @150 ml water



Bandrek Instant Drink

Bandrek is a typical drink from the land of Sunda. In colonial times, bandrek was a luxurious drink and was very proud of because of the spices used. Because at that time spices were very expensive commodities. The Sundanese who live in the highlands usually drink it to warm the body, especially at night and when it rains when the weather is cold. Bandrek instant powder drink is made from ginger which is well known for its properties to maintain body fitness and health. Combined with various other spices, this drink becomes more healthy and tastes delicious. Comes with a stand-up pouch that is modern and very practical to use, making this product easy to carry everywhere. Made from ginger, palm sugar and selected spices and cooked using stainless-based utensils that comply with health standards, making this drink healthier. This instant ginger powder drink has a spicy ginger taste, the aroma of spices and the taste is not too sweet. How to use is very easy and can be mixed with other ingredients such as yoghurt, fermented milk, coffee, chocolate, milk, creamer, coconut milk or tea.

Ingredients

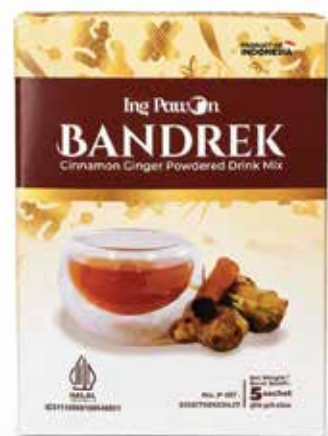
Ginger, sugar, cinnamon, lemongrass, pandan leaves, palm sugar, cloves and salt.

Expires

1 year

Net Weight

5 sachets @15 gr



Turmeric Powder

Turmeric Powder is an Indonesian-inspired spice powder crafted from selected turmeric roots. Inspired by Indonesia's herbal heritage, this fine powder brings the warm aroma, natural golden color, and authentic character of Indonesian spices into daily drinks and recipes.

With its earthy taste and vibrant color, Turmeric Powder is suitable for creating warm herbal drinks, smoothies, milk blends, cooking recipes, and various creative food or beverage applications. Packed in a practical format, it is easy to use at home, in cafés, restaurants, or product development needs.

Ingredients

Turmeric powder.

Expires

1 year

Net Weight

100 gr



Moringa Ginger

Moringa Ginger is an Indonesian-inspired herbal tea blend made from selected moringa leaves and ginger. This blend combines the fresh green character of moringa with the gentle warmth of ginger, creating a light, comforting, and naturally aromatic tea experience. Rooted in Indonesian herbal tradition, Moringa Ginger is suitable for daily moments of comfort and vitality. Packed in practical tea bags, it is easy to serve hot or cold. Honey or lemon may be added to enhance the flavor.

Ingredients

Moringa leaves, ginger.

Expires

1 year

Net Weight

10 tea bags @2 gr



Turmeric Citrus

Turmeric Citrus is an Indonesian-inspired herbal tea blend crafted from selected turmeric, curcuma, and citrus. Inspired by Indonesia's herbal heritage, this blend brings together the golden warmth of turmeric and curcuma with the bright refreshing touch of citrus.

With its naturally aromatic taste and warm golden color, Turmeric Citrus is perfect for daily moments of comfort and balance. Packed in practical tea bags, it is easy to serve hot or cold. Honey or lemon may be added to enhance the flavor.

Ingredients

Turmeric, curcuma, citrus.

Expires

1 year

Net Weight

10 tea bags @2 gr



Temu Lawak Syrup

Temulawak syrup is made from curcuma , turmeric and selected spices of the highest quality. Temulawak syrup is very good for maintaining the health and beauty of women. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as plain plain soda, coffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license and a GSI barcode.

Ingredients

Curcuma, turmeric, water,
palm sugar, salt.

Expires

6 months

Net Volume

300 ml & 1 L

Serve

300 ml: 12 times @200ml water

1 L : 45 times @200 ml water

300 ML



1 L



Kunyit Asam Syrup

Turmeric tamarind syrup is made from the best quality turmeric and selected spices. Turmeric tamarind syrup is very good for maintaining women's health and beauty. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as plain soda, coffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license, is halal and is equipped with a GSI barcode. 1 bottle can be served 10 times.

Ingredients

Turmeric, water, sugar, curcuma,
palm sugar, beluntas leaves, salt.

Expires

6 months

Net Volume

300 ml & 1 L

Serve

300 ml: 12 times @200ml water

1 L : 45 times @200 ml water

300 ML



1 L



Beras Kencur Syrup

Rice galangal syrup made from galangal and selected spices of the highest quality. Rice galangal instant powder drink is very good for maintaining body stamina. It has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as plain soda, coffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license, halal and GSI barcode.

Ingredients

Kencur, water, sugar, ginger, cinnamon, cardamom, star anise, cloves, palm sugar, rice, salt.

Expires

6 months

Net Volume

300 ml & 1 L

Serve

300 ml: 12 times @200ml water

1 L : 45 times @200 ml water

300 ML



1 L



Jahe Rempah Syrup

Ginger Spice Syrup is made from selected ginger and herbs of the highest quality. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as plain soda, coffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license, halal and GSI barcode.

Ingredients

Ginger, water, sugar, cinnamon, lemongrass, pandan leaves palm sugar, cloves, salt.

Expires

6 months

Net Volume

300 ml & 1 L

Serve

300 ml: 12 times @200ml water

1 L : 45 times @200 ml water

300 ML



1 L



Bir Pletok Syrup

Bir Pletok comes from the Betawi area. The term beer comes from the red color of the drink, which is similar to the beer that the Dutch drank in ancient times. Because before drinking it is usually shaken and causes foam bubbles, so when it is opened it makes a pletok sound. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as plain soda, coffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license and a GSI barcode.

Ingredients

Ginger, sugar, sappan wood, lemongrass, cinnamon, nutmeg, cloves, cardamom, java chili and salt

Expires

6 months

Net Volume

300 ml & 1 L

Serve

300 ml: 12 times @200ml water

1 L : 45 times @200 ml water

300 ML



1 L



Bunga Telang Syrup

Bunga telang syrup is made from the best quality of telang flower and other herbs. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks like soda so that it has a unique after taste that is different in each mixture.. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license and a GSI barcode.

Ingredients

Telang flower, lemongrass, lemon, mintar, salt.

Expires

6 months

Net Volume

300 ml & 1 L

Serve

300 ml: 12 times @200ml water

1 L : 45 times @200 ml water

300 ML



1 L



Empon-empon Syrup

Empon-empon syrup is made from selected ginger, turmeric, curcuma and herbs of the highest quality. Has a unique and authentic Indonesian taste without leaving its health benefits. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as plain soda, coffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license and a GSI barcode.

Ingredients

Ginger, water, turmeric, ginger, sugar, cinnamon, lemongrass, cloves and salt.

Expires

6 months

Net Volume

300 ml & 1 L

Serve

300 ml: 12 times @200ml water

1 L : 45 times @200 ml water

300 ML



1 L



Pala Rempah Syrup

Pala Rempah syrup is made from ginger, nutmeg and selected spices of the highest quality. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern way so that it is very practical and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks like soda so that it has a unique after taste that is different in each mixture.. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license and GSI barcode.

Ingredients

Nutmeg, ginger, sugar, cinnamon, lemongrass, pandan, spices.

Expires

6 months

Net Volume

300 ml & 1 L

Serve

300 ml: 12 times @200ml water

1 L : 45 times @200 ml water

300 ML



1 L



Wedang Uwuh Syrup

Wedang uwuh syrup is made from ginger, sappanwood and selected spices of the highest quality. Wedang uwuh is a typical drink from Imogiri. Has a fragrant aroma, unique and authentic Indonesian taste without leaving its health benefits. Has a unique and authentic Indonesian taste without leaving its health benefits. Does not contain added chemical preservatives. Packaged in a modern and easy to serve and can be used as souvenirs typical of Indonesia. This drink can be served warm/cold and can even be mixed and matched with other drinks such as plain soda, vcoffee, chocolate, milk, tea, coconut milk, creamer so that it has a unique after taste that is different in each mixture. Each package contains a story telling, nutritional adequacy rate and already has a PIRT license and a GS1 barcode.

Ingredients

ginger, water, secang wood,
granulated sugar, cinnamon,
lemongrass, cardamom,
cinnamon leaves, clove leaves,
star anise, cloves, salt.

Expires

6 months

Net Volume

300 ml & 1 L

Serve

300 ml: 12 times @200ml water

1 L : 45 times @200 ml water

300 ML



1 L





Let's collaborate to bring the world closer to the heart of wellness, one sip of our herbal beverages at a time. Together, we can inspire healthier, more flavorful lives.



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PIRT



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